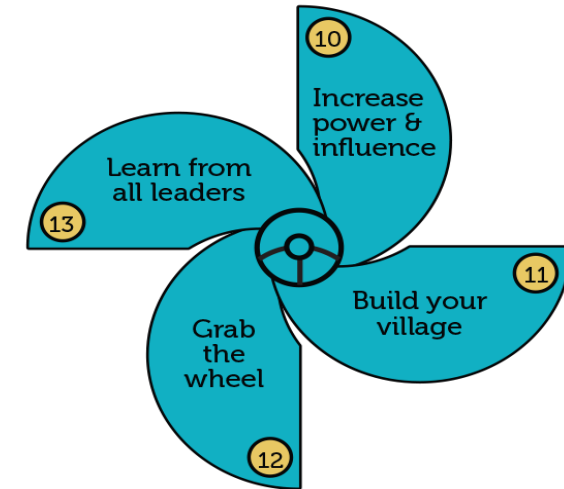
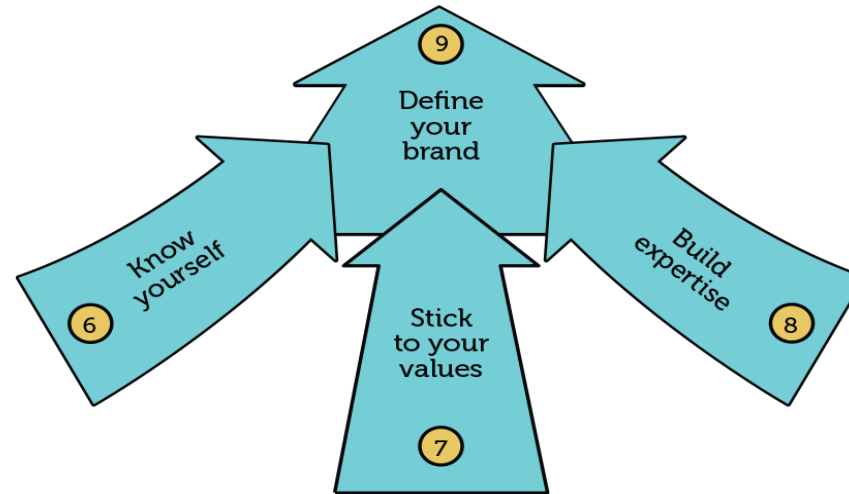
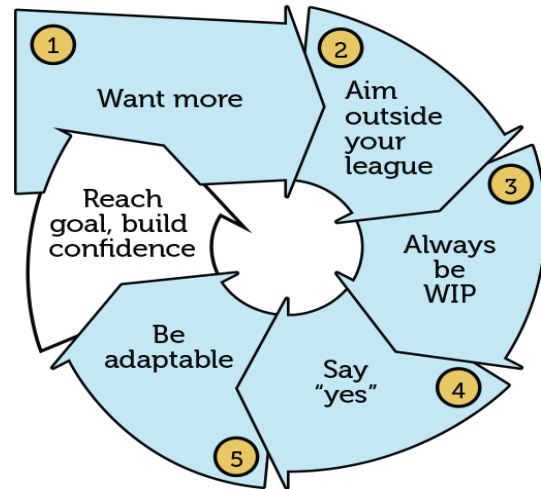
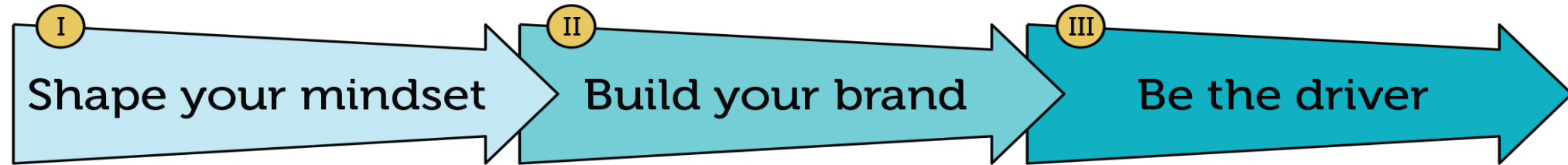


# The Road to Champagne<sup>©</sup> framework:



- ① Actively want more out of your career and life. Enjoy each phase with gratitude.
- ② Don't aspire to what's normal. Go big!
- ③ Be a continuous learner (work-in-progress or WIP), not a finished version of You.
- ④ Say "yes" to opportunities more often.
- ⑤ Be adaptable to succeed in different environments or unexpected turns.

- ⑥ Have sharp internal and external self-awareness to be a better leader.
- ⑦ Let your values guide your day-to-day decisions and big picture decisions like career choices.
- ⑧ Differentiate yourself with 1-2 main spikes and several secondary spikes relevant to your field.
- ⑨ Bring the three elements above into a brief brand statement to convey your value-proposition.

- ⑩ Know the power dynamics of your organization to be more effective.
- ⑪ Build the right relationships and network...your career is a team sport.
- ⑫ Grab the steering wheel of your career. Don't passively rely on others.
- ⑬ All leaders teach you how to lead and how not to lead. Build your emotional intelligence.